

Company

SureWare is a leading provider of travel data management technology that helps your business travel farther. Over 4,000 organizations worldwide rely on SureWare to streamline travel procurement and control spending across the travel supply chain. SureWare Travel Hub™ is the only solution to integrate and synchronize HR, policy, travel profiles, booking data and credit card information across multiple agencies, GDS, online booking tools, and mobile applications – with an easy-to-use web platform. Established in 2004, SureWare is a partner and Certified Developer for travel industry leaders Amadeus, Sabre and Travelport. Discover how far your business can travel at www.sureware.com

About Travel Data Management

Today's economy has driven continued emphasis on process improvements and cost controls. With U.S. business travel surpassing the \$250 billion dollar mark, it's easy to understand why travel budgets have become a critical area of scrutiny.

For corporate travel managers and business travelers, the travel purchasing cycle has become increasingly complex. The growing number of travel agencies, suppliers, payment options, and online booking tools has presented a variety of data management issues. For large, global organizations, these problems are significantly magnified – resulting in the fragmenting of tens of thousands of employee profiles and detailed payment information across numerous vendor systems and websites.

Giving up *any* control in the distribution, consolidation and management of corporate travel data creates a variety of critical challenges. For travel managers, it compromises employee privacy, data accuracy and the ability to enforce corporate travel policies. For procurement professionals, it makes it difficult to control costs by selecting and moving to new service providers that offer the best pricing and benefits.

To solve these travel procurement challenges, organizations require new technology that enables secure, accurate, and timely travel data as the cornerstone to their corporate travel program. Unlike static data systems, the **SureWare Travel Hub™** is fed by backend HR systems for up-to-the-minute accuracy – with the ability to dynamically synchronize across multiple GDS and online booking tools for faster, more streamlined procurement. Redundant, disparate data stores are being replaced by secure, consolidated travel information enabling on-demand reporting, timelier reimbursements, and happy, more satisfied corporate travelers, travel managers, and CFOs.

Today, there are a few vendors offering data management or reporting services to the travel industry, but only SureWare has delivered the first truly integrated, travel profile and data management solution.

The Solution

SureWare Travel Hub™ provides corporations and travel agencies with centralized management of *all* employee travel information including profiles with company hierarchy, travel preferences, memberships, booking, and credit card information. Travel Hub guarantees accurate data – because it integrates directly with standard HR systems, and dynamically synchronizes profiles and consolidates booking and card data across multiple preferred travel agencies, GDS's, online booking tools, and credit card providers. SureWare Travel Hub provides complete control, security and portability of corporate travel data – giving you the freedom and flexibility to work with the vendors, and pricing options that you choose. SureWare Travel Hub provides the critical capabilities required for maintaining a successful corporate travel program. Key capabilities include:

- A centralized “Hub” for maintaining and synchronizing accurate travel profile, policy & payment information across the travel supply chain
- 100% compatibility with the latest GDS desktop tools including Amadeus One Desktop suite, Travelport Universal Desktop™, and Sabre® Red™ total travel solution
- Out-of-the-box service for integration with any HR system
- Dynamic profile synchronization and travel data consolidation with multiple agencies, GDS's, and booking tools such as Concur, e-Travel and GetThere
- Comprehensive consolidation of credit card master files, transactions and aging's
- Closed-loop hierarchical reporting combining booking, card and expense data

Customers

SureWare Travel Hub is in use by some of the world's largest global organizations in the retail, financial, healthcare, technology, consulting services, and travel management sectors. Over 4,000 customers rely on SureWare to empower their corporate travel programs including global travel management agencies and Fortune 500 corporations.

Service & Support

SureWare services help your organization design and deploy a strategic blueprint for a successful consolidation of your travel management data. We offer years of experience helping organizations with end-to-end integration – improving workflow, compliance, and bottom line cost savings. Our capabilities include system integration strategy, profile importing and conversion, real-time data capture and synchronization, card consolidation, implementation, hosting, as well as onsite and web-based training. For more information on our services please contact us at info@sureware.com

Contact

SureWare is headquartered in Boston, Massachusetts and sells direct to companies and travel agencies worldwide. For more information please contact a representative by phone at 508-359-4800, email info@sureware.com, or visit www.sureware.com for more information.